

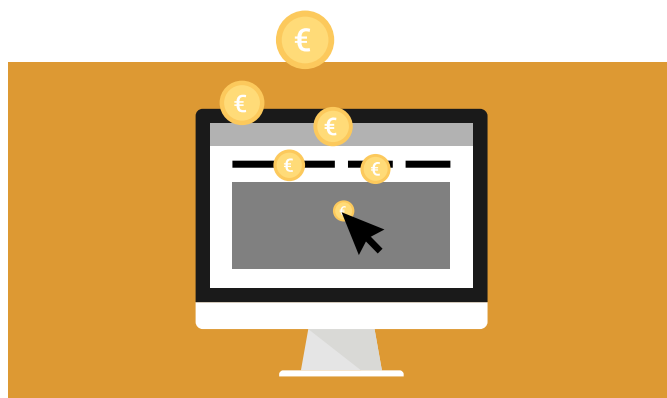
OWN YOUR OFFERS AND YOUR CONVERSIONS

THIS IS VCHFY

With VCHFY, online shops design, manage, and monitor their proprietary SEO-optimized offer- and coupon-page. Offer-oriented online shoppers remain in consistently branded shopping funnel during their customer journey. Say „goodbye“ to expired offers and unnecessary affiliate commissions!

WHY VCHFY?

EFFICIENTLY COMBINE CONVERSION OPTIMIZATION & OFFER-BASED SHOPPING EXPERIENCE FOR YOUR VISITORS!



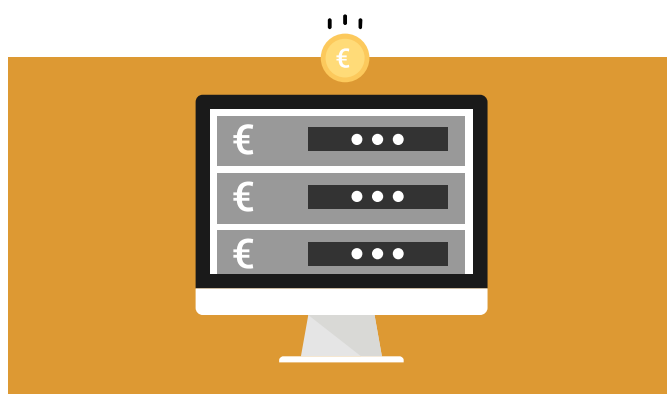
Discount mentality of online shoppers:

Hardly anyone wants to pay full price!
Online shops react with offers and coupons.



Discount and voucher search via Google:

Vouchers and offers are mostly found on voucher portals via organic search queries where your users leave a brand-centered journey.



Too many sales are attributed to offer pages and voucher portals:

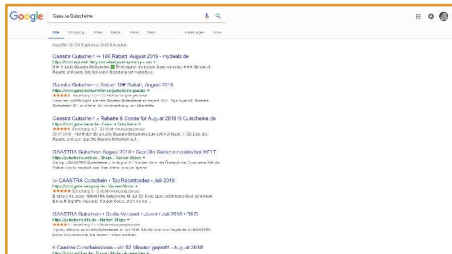
One click is enough, even if no voucher or offer was used.

ONLINE SHOPS ARE NOT HAPPY!

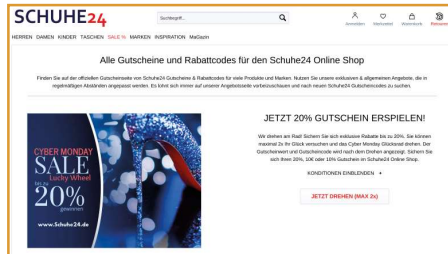
THERE ARE COMMISSION PAYMENTS OF UP TO 15% TO THIRD PARTIES WITH LITTLE ADDED VALUE TO CUSTOMER JOURNEYS.

VCHFY IS THE ANSWER TO OPTIMIZE YOUR OFFER-BASED JOURNEYS!

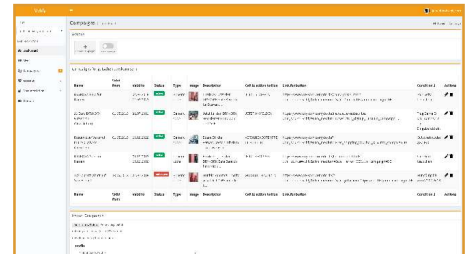
**SEO-OPTIMIZED
SOFTWARE SOLUTION
FOR OFFER-BASED SALES**



**YOUR OWN VOUCHER SITE IN
THE IDENTICAL DESIGN OF
YOUR OWN SHOP**



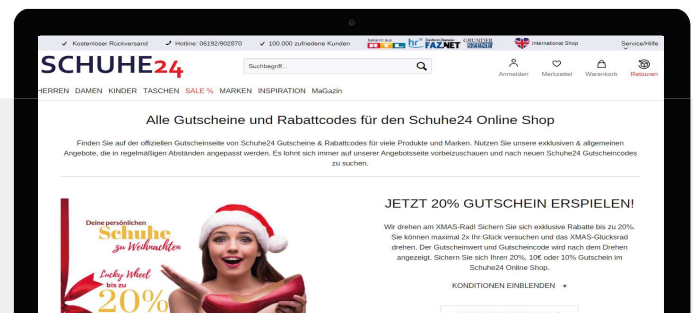
**GENERATED AUTOMATICALLY
FROM AN EASY TO USE
BACKEND**



THE MOST IMPORTANT FEATURES AT A GLANCE

- ✓ Efficient Affiliate management through meaningful substitution of voucher portals
- ✓ 100% Prozent Control - No more expired or invalid offers anymore
- ✓ No distraction from offers by competing brands or shops
- ✓ Easy administration without any IT knowledge for shops and agencies
- ✓ State-of-the-art SEO optimization in full compliance with Google & Co.
- ✓ Test our solution risk-free - we only benefit from mutual success

CASE STUDY SCHUHE24



<https://www.schuhe24.de/gutschein/>



Time to first page Google
search results **1 month**



Site becomes **main traffic
channel** for offer-based visits

YOUR VCHFY CONTACT

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